



November 1, 2023 | Sandy Springs Performing Arts Center

SPONSOR AND EXHIBITOR PROSPECTUS

www.georgiabiosummit.org

Your connection to Georgia's life sciences industry.

The annual Georgia Life Sciences Summit is the must-attend event for Georgia's life sciences and medtech community. The Summit provides a forum for topics related to scientific research, product development, financing, business development and public policy. It is the one time each year companies and universities have the opportunity to showcase Georgia's life science innovation.

We Heard You

This year leadership is trying something new to allow for more opportunities to network and a stronger showcase of GA companies. The event will be more intimate and limited to approximately 350 professionals from across Georgia, the Southeast and beyond.

The Summit serves as the only life sciences exposition in Georgia with an exhibit hall featuring the latest research, technology and services at companies, universities and other organizations. The program will feature 4 plenary sessions featuring nationally and internationally renowned speakers and a company showcase. The program will cover the span of life science sectors including biotech/pharma, medical devices, diagnostics, academic research, agricultural biotechnology, and digital health.

To sponsor or for more information contact Jason Rupp at jrupp@gabio.org. Sponsorships and seats are limited.

Presenting Sponsor

\$30,000

- Georgia Life Sciences Summit presented by _____
- Email and Social Posts announcing partnership
- Speaking Opportunity on main stage
- Logo/Name recognition on sponsor signage
- Logo/Name recognition on event advertising
- Logo/Name recognition on Summit website and social media channels
- Logo/Name recognition in program
- Full-Page Ad in Event Program
- Exhibit Space
- Ten (10) complimentary Summit registrations
- 50% off additional registrations

Champion Sponsor

\$25,000

(Membership/Sponsorship Bundle)

- Year-long recognition as Champion Sponsor at ALL Georgia Bio programs and prominent feature in marketing materials and website
- Logo/Name recognition on sponsor signage, event advertising, Summit website and social media channels
- Logo/Name recognition in program
- Exhibit Space
- Full-Page Ad in Event Program
- Eight (8) complimentary Summit registrations
- 50% off additional registrations
- Contact Us for add'l Champion-only benefits

Plenary Sponsor

\$15,000 (3 opportunities available)

- Opportunity to introduce the keynote speaker
- Speaking Opportunity on main stage
- Logo/Name recognition on sponsor signage, at Plenary Session, recognition on event advertising, Summit website and social media channels
- Logo/Name recognition in program
- Half-Page Ad in Event Program
- Exhibit Space
- Six (6) complimentary Summit registrations
- 50% off additional registrations

Premier Sponsor

\$12,500

(Membership/Sponsorship Bundle)

- Membership for all employees
- Year-long recognition as Premier Sponsor at Georgia Bio programs and prominent feature in marketing materials and website
- Logo/Name recognition on sponsor signage, at Plenary Session, recognition on event advertising, Summit website and social media channels
- Logo/Name recognition in program
- Half-Page Ad in Event Program
- Exhibit Space
- Six (6) complimentary Summit registrations
- 50% off additional registrations

WHY SPONSOR?

- Connect with new business partners
- Increase brand exposure
- Enhance customer relationships
- Elevate company profile among colleagues
- Build awareness of your elite services
- Support your industry association

Gold Sponsor

\$10,000

- Logo/Name recognition on sponsor signage, event advertising, Summit website and social media channels
- Logo/Name recognition in program
- Half-Page Ad in Event Program
- Exhibit Space
- Five (5) complimentary Summit registrations
- 50% off additional registrations

Silver Sponsor

\$7,500

- Logo/Name recognition on sponsor signage, event advertising, Summit website and social media channels
- Logo/Name recognition in program
- Quarter-Page Ad in Event Program
- Exhibit Space
- Four (4) complimentary Summit registrations
- 50% off additional registrations

Bronze Sponsor

\$5,000

- Logo/Name recognition on sponsor signage, event advertising, Summit website and social media channels
- Logo/Name recognition in program
- Two (2) complimentary Summit registrations
- 50% off additional registrations

Anthony Shuker Scientific Poster Session

\$6,000

Poster awards are presented to authors of innovative work presented as a scientific poster. Award winners will receive a certificate and cash award at Summit. Competition takes place virtually before Summit.

- Exclusive opportunity
- Present award certificates from main stage
- Logo/Name recognition on awardees certificates, sponsor signage, at Plenary Session, recognition on event advertising, Summit website and social media channels
- Logo/Name recognition in program
- Three (3) complimentary Summit registrations
- 50% off additional registrations



"The Georgia Bio Innovation Summit is one of the greatest networking opportunities available for anyone interested in learning more about the growing industry or employment in Bioscience. I highly recommend it."

Closing Reception Sponsor

\$7,000

- Logo/Name recognition on sponsor signage, event advertising, Summit website, social media channels, and in program
- Branded cocktail napkins at reception
- Exhibit Space
- Three (3) complimentary Summit registrations
- 50% off additional registrations

Luncheon Sponsor

\$6,000 (3 Available)

- Logo/Name recognition on sponsor signage, event advertising, Summit website, social media channels, and in program
- Branded Center Piece on Luncheon tables
- Three (3) complimentary Summit registrations
- 50% off additional registrations

Company Showcase Sponsor

\$6,000 (2 available)

- Logo/Name recognition on sponsor signage, event advertising, Summit website, social media channels, and program
- Present winner award from main stage
- Three (3) complimentary Summit registrations
- 50% off additional registrations

Lanyard Sponsorship

\$7,500

- Showcase company logo on the name lanyards that will be worn by Conference attendees (art file to be designed by Georgia Bio).
- Logo/Name recognition on sponsor signage, event advertising, Summit website, social media channels, and in program
- Two (2) complimentary Summit registrations
- 50% off additional registrations

Exhibition Hall

\$4,000

- Prominent acknowledgment, including sponsor's logo, in the shared welcome and exhibit area
- Logo/Name recognition on sponsor signage, event advertising, Summit website and social media channels
- Logo/Name recognition in program
- Two (2) complimentary Summit registrations
- 50% off additional registrations

Promotional Sponsor

Any Amount btw \$1,000-3,999

- Logo/Name recognition on sponsor signage, event advertising, Summit website and in program
- One (1) complimentary Summit registration
- 50% off additional registrations

"My organization gained good exposure to the bioscience community. We have follow-up conversations with potential clients, partners, etc. who we met at the Summit. The Summit was an opportunity for us to "give back" to the bioscience community."

GEORGIA Life Sciences 2023 SUMMIT

EXHIBITOR PROSPECTUS

Your connection to Georgia's life sciences industry.

We invite you to exhibit at the Annual Georgia Bio Life Sciences Summit, scheduled for Wednesday, November 1, 2023, at Sandy Springs Performing Arts Center in Atlanta, Georgia.

For more than 20 years, the Summit has welcomed company executives, university administrators and scientists, government leaders, investors and public policy experts. Each year the exhibit hall is a sell-out. The Bio Innovation Summit offers you a cost-effective way to showcase your products and expertise to potential customers and partners. **Make sure you don't miss out! The exhibit hall traditionally sells out so we encourage early exhibit registrations.**

Exhibitor setup is scheduled for 8:00-10:00am, Nov. 1 and must be taken down by 7pm the same day. Space is limited and exhibits are assigned on a first-come first served basis., with sponsors given first priority.

Exhibit Benefits

- Each fully paid (non-sponsor) exhibit space includes **two (2) complimentary registrations** to the Summit. Any additional exhibit personnel will be required to register directly with the Summit. Exhibit-only registrations are not available.
- Acknowledgment in the Georgia Life Sciences Summit 2023 final program, if confirmed by October 20, 2023.

Rates

Presenting / Champion / Plenary/ Premier / Gold / Silver / Closing Reception.....	Complimentary
Exhibitor.....	\$2,000
Nonprofit Exhibitor or Sponsor Add-On.....	\$1,500



To exhibit or for more information contact Maria Thacker at mthacker@gabio.org or visit www.georgiabiosummit.org.