

BIO INNOVATION SUMMIT

BioPharma | MedTech | Digital Health

Sponsor and Exhibitor Prospectus

October 11, 2022

Mercedes-Benz Stadium

Why Sponsor?

- **Connect with new business partners**
- **Increase brand exposure**
- **Enhance customer relationships**
- **Elevate company profile among colleagues**
- **Build awareness of your elite services**

Your connection to Georgia's life sciences industry.

The annual Bio Innovation Summit is the must-attend event for Georgia's bioscience community. The Summit provides a forum for professionals from industry, academia and government to discuss major trends and issues, including topics related to scientific research, product development, financing, business development and public policy. It is the one time each year companies and universities have the opportunity to showcase Georgia's bioscience innovation. We expect approximately 600 professionals from across Georgia, the Southeast and the nation to participate in this year's event.

The Summit also serves as the only life sciences exposition in Georgia with an exhibit hall featuring the latest research, technology and services at companies, universities and other organizations. In addition to plenary sessions featuring nationally and internationally renowned speakers, the day-long program will include breakout sessions featuring Industry Best Practices Roundtables, innovative research panels, and CEO Chats. The program will cover the span of life science sectors including biotech/pharma, medical devices, diagnostics, academic research, agricultural biotechnology, and digital health.

Contact Kristina Forbes at kforbes@cghi.org to secure your sponsorship today!

www.georgiabiosummit.org

Sponsorship Opportunities

Presenting Sponsor	Champion Sponsor	Plenary Sponsor *2 Opportunities (Morning & Afternoon)	Reception Sponsor *2 Opportunities (VIP Reception – 10/10 General Reception – 10/11)
\$30,000	\$25,000	\$15,000	\$15,000
<ul style="list-style-type: none"> • Speaking Opportunity: <ul style="list-style-type: none"> ○ Main Stage ○ Breakout Session ○ Reception • Opportunity to create a branded experience showcasing your product or service • Logo Placement: <ul style="list-style-type: none"> ○ Field Signage ○ Main Stage ○ Directional Signage ○ E-Program and printed program ○ Event Website ○ Summit marketing materials and e-blasts • Full-Page Ad in Event Program • 2 Reserved Tables (16 Event Tickets) with premier seating • 1 Reserved Partnering Suite • 10x10 Exhibit Space • 1 Promotional Item in Event Goodie Bag • 50% off additional registrations 	<ul style="list-style-type: none"> • Year-long recognition as Champion Sponsor at ALL Georgia Bio programs and prominent feature in marketing materials and website • 10x10 Exhibit Space • Full-Page Ad in Event Program • Logo Placement: <ul style="list-style-type: none"> ○ E-Program and printed program ○ Event Website ○ Summit marketing materials and e-blasts • Eight (8) complimentary Summit registrations • 1 Promotional Item in Event Goodie Bag • 50% off additional registrations • Additional Champion-only benefits – see more at www.gabio.org 	<ul style="list-style-type: none"> • Opportunity to introduce the keynote speaker • Half-Page Ad in Program • 1 Reserved Table (8 Event Tickets) with premier seating • 6ft Exhibit Table • 1 Promotional Item in Event Goodie Bag • Logo Placement: <ul style="list-style-type: none"> ○ Plenary Session ○ E-Program and printed program ○ Event Website ○ Summit marketing materials and e-blasts • 50% off additional registrations 	<ul style="list-style-type: none"> • Speaking Opportunity at Reception • Half-Page Ad in Program • 1 Reserved Table (8 Event Tickets) with premier seating • 6ft Exhibit Table • 1 Promotional Item in Event Goodie Bag • Logo Placement: <ul style="list-style-type: none"> ○ Reception ○ E-Program and printed program ○ Event Website ○ Summit marketing materials and e-blasts • 50% off additional registrations

Sponsorship Opportunities

Premier Sponsor	Exhibit Hall Sponsor	Pitch Award Sponsor	Poster Award Sponsor
\$12,500	\$10,000	\$10,000	\$10,000
<ul style="list-style-type: none"> Year-long recognition as Champion Sponsor at ALL Georgia Bio programs and prominent feature in marketing materials and website 6ft Exhibit Table Half-Page Ad in Event Program Logo Placement: <ul style="list-style-type: none"> E-Program and printed program Event Website Summit marketing materials and e-blasts Six (6) complimentary Summit registrations 50% off additional registrations Additional Champion-only benefits – see more at www.gabio.org 	<ul style="list-style-type: none"> 10x10 Exhibit Space in premier location Promotional Video at Plenary Session Half-Page Ad in program Four (4) complimentary Summit registrations 1 Promotional Item in Event Goodie Bag Logo Placement: <ul style="list-style-type: none"> Exhibit Hall E-Program and printed program Event Website Summit marketing materials and e-blasts 50% off additional registrations 	<p><i>Entrepreneurs and innovative scientists who want to demonstrate the vibrancy of life science innovation will compete in PitchRounds. Judges will select winners for cash award.</i></p> <ul style="list-style-type: none"> Opportunity to announce award winners Judging position Logo Placement: <ul style="list-style-type: none"> Award Certificates Pitch Award Signage E-Program and printed program Event Website Summit marketing materials and e-blasts Four (4) complimentary Summit registrations Quarter-Page Ad in program 6ft Exhibit Table 50% off additional registrations 	<p><i>Poster awards will be presented to presenting authors of innovative work displayed as a scientific poster. Each award winner will receive a certificate and cash award.</i></p> <ul style="list-style-type: none"> Opportunity to announce award winners Logo Placement: <ul style="list-style-type: none"> Award Certificates Poster Session Signage E-Program and printed program Event Website Summit marketing materials and e-blasts Four (4) complimentary Summit registrations Quarter-Page Ad in program 6ft Exhibit Table 50% off additional registrations

Sponsorship Opportunities

Session Sponsor	Registration Sponsor	Patient Corner Sponsor	Signage Sponsor
\$7,500	\$7,500	\$7,500	\$7,500
<ul style="list-style-type: none"> • Speaking Opportunity at Breakout Session • Quarter-Page Ad in Program • Four (4) complimentary Summit registrations • Logo Placement: <ul style="list-style-type: none"> ○ Session ○ E-Program and printed program ○ Event Website ○ Summit marketing materials and e-blasts • 50% off additional registrations 	<ul style="list-style-type: none"> • 6ft Exhibit Table • Quarter-Page Ad in Program • Four (4) complimentary Summit registrations • Logo Placement: <ul style="list-style-type: none"> ○ Registration ○ E-Program and printed program ○ Event Website ○ Summit marketing materials and e-blasts • 50% off additional registrations 	<ul style="list-style-type: none"> • 6ft Exhibit Table • Quarter-Page Ad in Program • Four (4) complimentary Summit registrations • Logo Placement: <ul style="list-style-type: none"> ○ Patient Corner ○ E-Program and printed program ○ Event Website ○ Summit marketing materials and e-blasts • 50% off additional registrations 	<ul style="list-style-type: none"> • 6ft Exhibit Table • Quarter-Page Ad in Program • Four (4) complimentary Summit registrations • Logo Placement: <ul style="list-style-type: none"> ○ Directional Signage thru facility ○ E-Program and printed program ○ Event Website ○ Summit marketing materials and e-blasts • 50% off additional registrations

Sponsorship Opportunities

Investment	Opportunity	Description	Summit Registrations
\$5,000	Goodie Bag Sponsor	Showcase sponsor logo on the outside of the Summit bag that will be distributed to all attendees at registration.	2
\$5,000	Staff Shirt Sponsor	Showcase sponsor logo on Summit shirts worn by staff and volunteers.	2
\$4,000	Name Badge Sponsor	Showcase sponsor logo on the name badges that will be worn by Conference attendees.	2
\$3,750	Lanyard Sponsor	Showcase sponsor logo on the lanyards that will be worn by all Conference attendees	2
\$2,000	Promotional Item/Printed Material	Sponsor to provide a promotional/printed item to be inserted into Goodie Bag which will be distributed at registration.	1
\$1,750	Email Blast	Sponsor to provide email content to be sent by Georgia Bio pre- or post-conference to Conference attendees.	0
Any Amount	Supporting Sponsor Donation	Show your support even if you are unable to attend this year's Conference or choose not to exhibit. We'll recognize you as a Supporting Sponsor with your name on our website. Contributions of any amount are welcome.	0

Exhibitor Opportunities

10x10 Exhibit Space	6ft Exhibit Table	Non-Profit Exhibit Table
\$5,000	\$3,000	\$1,500

Partnering Suite

Contact Kristina at kforbes@cghi.org if interested in a reserved Partnering Suite.