

GEORGIA BIO™

# patient advocacy network

Join us to launch the Georgia Bio Patient Advocacy Network

Join the life science community on September 28th and see how one of the fastest growing industries in Georgia is impacting your community and patients around the world. The Summit will also be the official kick-off of the Georgia Bio Patient Advocacy Network.

## Why Attend?

- ▶ **Interact with innovators** in biosciences, including biotechnology, pharmaceuticals, medical devices, digital health and diagnostics.
- ▶ **Share policy needs** and concerns with the Georgia Bio Policy & Advocacy Committee and the state and federal government affairs teams.
- ▶ **Bring us your stories** and help us communicate to the public the reasons for advancing biomedical breakthroughs in Georgia.

## This year's Summit experience for Network participants will highlight:

- The theme, "**Value of Innovation**" focusing on the importance of bringing treatments and cures to patients and reduce the cost burden to those patients.
- An opening keynote presentation from **Jim Greenwood, CEO of the Biotechnology Innovation Organization** and a panel of industry leaders and influencers.
- **A luncheon keynote patient panel.** Hear perspectives from a few of the advocates for patients suffering diseases like AIDS, Cystic Fibrosis and Arthritis.
- **Complimentary sponsorship** for your foundation and a **shared display in our Patient Advocacy Pavilion.** Stand-alone exhibits and sponsorships are also available at a reduced rate.
- One hour introductory meeting of the **Georgia Bio Patient Advocacy Network.**

Learn more about the conference  
at [www.georgiabiosummit.org](http://www.georgiabiosummit.org).

Interested in participating?  
Contact [rallen@gbio.org](mailto:rallen@gbio.org).



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**BIO INNOVATION**  
BioPharma | MedTech | Digital Health  
**SUMMIT 9.28.16**  
Cobb Galleria | Atlanta, Georgia

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